

Tucumcari Quay County Chamber of Commerce Member Benefits

When you enroll your business in the Chamber of Commerce to help build commerce, collaboration, and community, you'll maximize your business's visibility, credibility, and sustainability. Plus, the Chamber has a variety of benefits exclusively for its members; maximize your business with Chamber exclusives!

New Member Packet

Each new member receives a packet that consists of

- Membership plaque and decal
- Membership directory
- List of Chamber events
- Chamber promotional items

Chamber Digital Connection

- New members are listed in our weekly newsletter, social media pages, and on our website under New Members.
- Online business directory listing on the Chamber's website.
- We communicate through social media! Please provide us with your business' Facebook and/or Instagram URL so we can follow you and DON'T FORGET TO FOLLOW US!

Chamber Membership Directory

Member Business listing in yearly publication that is distributed to all area residents and is used as the main resource for the City and Business information.

Ribbon Cuttings

Exclusively for Chamber members, ribbon cuttings/ground breakings/grand reopenings are a great way to create buzz.

- The Chamber will promote and market your event, and all Chamber members are invited to attend.
- The sponsoring business provides the location, plus food and prizes if desired.

- This event is a great opportunity for Chamber members to learn more about your business, visit your new or renovated facility and meet your employees.

Promote Your Business to Fellow Chamber Members

- Send in your promotional information and we will post it on the Tucumcari Quay County Chamber's Facebook page or Instagram feed for \$10 per ad.
- Email Blasts are sent to everyone in our database, whether a member or not. If you would like to send a promotional item for posting, it is \$25 per item.
- Promotional posting is exclusively for Chamber members.

Weekly Newsletter

Members and residents can sign up to receive a weekly e-newsletter distributed every Tuesday that includes upcoming Chamber events, business events, and promotions.

- Current members may submit information to the newsletter for \$25 per promotional item. Deadline for submissions is 11:00 am each Thursday.
- Newsletter Sponsor - \$200 for one month
- Logo and link to your website at the top of our Weekly Newsletter.
- Newsletter goes out to 1,500 individuals every Tuesday at 10 a.m. with other e-blasts throughout the week.
- Email Blast - \$50 per e-blast

Website

Additional category with website listing \$50 for each additional category.

Network Luncheons

Attendees at Chamber Power Luncheons have the chance to network and make real business connections!

- Luncheons include a meal and speaker.
- There is a small fee to attend.
- Power Luncheon Sponsor - \$300
 - Logo on all advertisements of the event
 - Company swag on tables
 - 3-5 minutes to address the audience at the luncheon

Business After Hours

- Chamber members are able to host these events and provide food and drink
- Any member of the community is invited to visit
- Prices may vary depending on the event

Services

- 1 year monthly dues autopay set up without any additional charge
- Online event registration & payment
- Online job posting access
- SEO member directory listing on chamber website
- Members only website access
- Printed Membership Mailing list on mailing labels, once annually
- Business referrals to visitors, individuals relocating and locals contacting the chamber office and online through member directory links and advertisements. Notifications for online referrals will be sent out by e-mail
- Online Coupon & promotions
- Assistance for your Small Business
- Access to Business Library of Resources
- Vote for Board of Directors
- Participation in Chamber Committees & Task Forces
- Free use of Chamber Conference Room, based on scheduling & availability
- Distribution of Employment Applications
- Member 2 Member Discount Programs
- Inclusion of promotional materials in New Neighbor Welcome Bags (Must provide Materials)